Bradley E. Hendricks

Kenan-Flagler Business School

The University of North Carolina at Chapel Hill
UNC Kenan-Flagler Business School
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Education and Professional Certifications

Ph.D.	Business Administration, *University of Michigan*	August, 2015
CPA	Certified Public Accountant (Inactive), State of Utah	September, 2008
MAcc	Accounting, *University of Utah*	December, 2006
B.A.	Accounting, *University of Utah*	December, 2005

Professional Experience

University of North Carolina at Chapel Hill, Kenan-Flagler Business School
Associate Professor 2023 - Present
Assistant Professor 2015 - 2023
Instructor 2014 - 2015

University of Michigan, Ross School of Business
Graduate Research Assistant 2009 - 2014

Ernst & Young, LLP
Staff & Senior Associate 2005 - 2009

University of Utah, David Eccles School of Business
Graduate Instructor of Accounting and Information Systems 2006

Professional Appointments

Private Company Council
Board Member 2024 - Present

· The Private Company Council advises the Financial Accounting Standards Board on matters affecting private companies. I was initially appointed in January 2024 and reappointed to a second and final three-year term beginning in January 2027. Members, Annual Report

Honors

2024 · Poets and Quants 50 Best Undergraduate Professors (Link)

2022 · Weatherspoon Award – Excellence in MAC Teaching ($10,000 prize)
· Bullard Faculty Research Impact Award (Annual Kenan-Flagler faculty award for research that has had a significant impact on the practice of business: $10,000 prize)

Honors, continued

2021 · Glenn McLaughlin Prize for Research in Accounting and Ethics (Annual award for the best new paper on ethics in accounting: $15,000 prize)
· Morgan Stanley Prize for Best Paper (*Review of Accounting Studies* Conference: $5,000 prize)

2019 · Erasmus+ Faculty Scholarship – New University of Lisbon, NOVA

2016 · Weatherspoon Award – Excellence in MAC Teaching ($10,000 prize)

2012 · Deloitte Foundation Doctoral Fellowship ($25,000 prize)
· Morgan Stanley Prize for best discussion (*Review of Accounting Studies* Conference: $3,000 prize)

2009 · William Paton Fellowship, Ross School of Business Scholarship

2006 · David Eccles School of Business Teaching Fellowship

2005 · Magna Cum Laude (B.A.)

Bibliography and Products of Scholarship

(Alphabetical co-author listing indicates equal contribution of all co-authors. Non-alphabetical co-author listing indicates relatively more contribution by leading co-authors.)

1. Howell, T., Welsh, D.T. & Hendricks, B.E. (2026). When founders falter: A second-in-command attenuates the effect of founder identification on unethical pro-organizational behavior. *Journal of Applied Psychology*, 111(5), 658-677.

2. Blankespoor, E., Hendricks, B.E., & Miller, G.S. (2023). The pitch: managers' disclosure choice during IPO roadshows. *The Accounting Review*, *98*(2), 1-29.
   · Select press: Forbes

3. Hendricks, B.E., Neilson, J.J., Shakespeare, C., & Williams, C.D. (2023). Anticipatory effects around proposed regulation: Evidence from Basel III. *The Accounting Review, 98*(1), 285-315.

4. Blankespoor, E., Hendricks, B.E., Miller, G.S., & Stockbridge, D.J (2022). A hard look at SPAC projections. *Management Science*, 68(6), 4742-4753.
   · Cited by the SEC in a proposed rule to enhance SPAC disclosure (Release N. 33-11048)
   · Select press: Bloomberg, Harvard Law School, S&P, Regulatory Compliance Watch

5. Blankespoor, E., Hendricks, B.E., Piotroski, J.D., & Synn, C. (2022). Real-time revenue and firm disclosure. *Review of Accounting Studies, 27*(3), 1079-1116.
   · Awarded best paper at the 2021 *Review of Accounting Studies* Conference.

6. Hendricks, B.E., Lang, M., & Merkley, K. (2022). Through the eyes of the founder: CEO characteristics and firms' regulatory filings. *Journal of Business Finance & Accounting, 49*(3-4) 383-422.
   · Presented at the 2021 *Journal of Business Finance & Accounting* Conference

7. Hendricks, B.E., Landsman, W.R., & Peña-Romera, F.D. (2022). The revolving door between large audit firms and the PCAOB: Implications for future inspection reports and audit quality. *The Accounting Review,* 93(1), 261-292.
   · Awarded the 2021 Glen McLaughlin Prize for Ethics in Accounting Research.
   · Select press: Columbia Law School, MarketWatch, Counsel of Institutional Investors

8. Howell, T., Bingham, C.B., & Hendricks, B.E. Going alone or together? (2022). A configurational analysis of solo founding vs. co-founding. *Organization Science, 33*(6), 2421-2450.

9. Hendricks, B.E., Howell, T., & Bingham, C.B. (2019). How much do TMTs matter in founder-led firms? *Strategic Management Journal*, 40(6), 959-986.

10. Blankespoor, E., Hendricks, B.E., & Miller, G.S. (2017). Perceptions and price: Evidence from CEO presentations at IPO roadshows. *Journal of Accounting Research,* 55(2), 275-327.
    · Presented at the 2016 *Journal of Accounting Research* Conference.
    · Select press: Wall Street Journal, Forbes, Washington Post, Inc., Quartz, NIRI Update

11. Bushman, R.M., Hendricks, B.E., & Williams, C.D. (2016). Bank competition: Measurement, decision-making, and risk-profiles. *Journal of Accounting Research,* 54(3), 777-826.
    · Select press: Harvard Law School

12. Hendricks, B. E., & Shakespeare, C. (2013). Discussion of "The financial reporting of fair value based on managerial inputs versus market inputs: Evidence from mortgage servicing rights." *Review of Accounting Studies, 18(3)*, 859-867.
    · Awarded the best discussion at the 2012 *Review of Accounting Studies* Conference.

Other Refereed Journal Articles

13. Wood, D.A., (Hendricks, B.E., and 325 others) et al. (2023). The ChatGPT artificial intelligence chatbot: How well does it answer accounting assessment questions? *Issues in Accounting Education, 38*(4), 81-108.
    · Awarded the 2024 Notable Contribution to the Literature Award by the Accounting Information Systems section of the American Accounting Association.
    · Select press: Forbes, Fox Business, Accounting Today

Practitioner Journal Articles

14. Howell, T., Bingham, C.B., & Hendricks, B.E. (2022). Don't buy the myth that every startup needs a co-founder. *Harvard Business Review,* (April 2022).

15. Hendricks, B.E., Howell, T., & Bingham, C.B. (2021). Research: How long should a founder remain CEO? *Harvard Business Review,* (December 2021).
    · Select press: Marketplace, Fast Company, Yahoo, Insider, Breakthrough Labs podcast

16. Bingham, C.B., Hendricks, B.E., & Howell, T. (2020). Do founder CEOs tune out their teams? *MIT Sloan Management Review,* (October 2020).

Practitioner Journal Articles, continued

17. Bingham, C.B., Hendricks, B.E., Howell, T., & Kolev, K. (2020). Boomerang CEOs: What happens when the CEO comes back? *MIT Sloan Management Review,* (September 2020).
    · Select press: WSJ, Los Angeles Times, Forbes, Fortune, Bloomberg

Policy Commentary

18. Hendricks, B. (2026). *When wealth taxes rely on financial accounting numbers.* Tax Policy Network, (April 2026).

Journal Articles under Peer Review

19. Alhusaini, B., Hendricks, B.E., & Landsman, W. Beyond fundamentals: Accounting information and the valuation of Unicorn IPOs.
    · Preparing for fourth round review (*The Accounting Review*, 64 pages)
    · Select press: Columbia Law School

20. Call, A., Hendricks, B.E., Labro, E., & Sutherland, A., Accounting basis and verification: Survey evidence from U.S. private firms.
    · Preparing for second round review (*Journal of Accounting & Economics*, 77 pages)
    · Presented to FASB & Private Company Council members at the Q1 2026 public meeting
    · Select press: Thomson Reuters

21. Call, A., Hendricks, B.E., Labro, E., & Sutherland, A., The voluntary production and use of management accounting information: Evidence from U.S. private firms.
    · Preparing for second round review (*Journal of Accounting Research*, 66 pages)

22. Howell, T., Shermon, A., Hendricks, B.E., & Bingham, C.B. Crossing borders, creating Unicorns: The unique impact of immigrant entrepreneurs on the entrepreneurial ecosystem.
    · Under fourth round review (*Strategic Management Journal*, 54 pages)

Research Projects in Preparation for Journal Submission

23. Alhusaini, B., Blankespoor, E., Hendricks, B.E., & Miller, G.S. Finding an alternative path: Business model targets in IPO roadshows.
    · Select press: Harvard Law School, Financial Times

24. Hendricks, B.E., Neilson, J.J., & Peña-Romera, F.D. Income statement expense disaggregation: Evidence from SG&A.
    · Select press: Columbia Law School

Invited Workshop and Conference Presentations

2026 Washington University in St Louis (Feb); Financial Accounting Standards Board (Mar); American University (Sept); University of Washington (Sept); Loyola University Chicago (Oct); UNC/Duke Fall Camp (Oct); Hong Kong Polytechnic University (Nov)
2025 Boston College (Mar); ESMT Berlin (May); Frankfurt School of Finance and Management (May); University of Nebraska (Nov)
2024 UNC/Duke Fall Camp (Oct)
2022 University of Vienna (Jan)
2021 American Finance Association Annual Meeting (Jan), University of Oklahoma (Mar), *Journal of Business Finance & Accounting* Conference (May), University of Bath (Sept), University of California, Los Angeles (Oct)
2019 Tilburg University (May), Lisbon Accounting Conference (Jun), UNC Interdisciplinary Seminar (Nov)
2018 University of Chicago (Apr), Cherry Blossom Conference at George Washington University (Apr), Stanford University (May), UNC/Duke Fall Camp (Oct), University of Georgia (Nov), Dopuch Accounting Conference at Washington St. Louis (Nov), UNC Entrepreneurship Research Group (Nov)
2017 UNC Tax Symposium (Apr), London Business School (Mar), UNC – Frontiers of Entrepreneurship Conference (Feb), FARS Midyear Meeting (Jan)
2016 The Ohio State University (Feb)
2015 UNC Interdisciplinary Seminar (Oct), Vic Bernard Conference at the University of Michigan (May), MIT Sloan (Apr)
2014 UNC/Duke Fall Camp (Oct), AAA Annual Meeting (Aug), University of Michigan Decision Consortium (Feb)
2013 University of North Carolina at Chapel Hill (Nov), University of Michigan Decision Consortium (May)

Teaching Record

Undergraduate-level Courses

UNC at Chapel Hill, Kenan-Flagler Business School
Business: Profits, People, Planet, and Purpose (BUSI 100)

BUSI 100 Sections 001-004 (Student Enrollment: 201, 199, 195, 198)	Fall 2025
BUSI 100 Sections 001-003 (Student Enrollment: 248, 248, 248)	Fall 2024
BUSI 100 Sections 001-003 (Student Enrollment: 204, 198, 198)	Fall 2023
BUSI 100 Sections 001-003 (Student Enrollment: 200, 199, 198)	Spring 2023
BUSI 100 Sections 001-002 (Student Enrollment: 200, 200)	Fall 2022

University of Utah, David Eccles School of Business
Accounting and Information Systems – Computer Essentials (AIS 1420)

AIS 1420 Sections 006, 013 (Student Enrollment: 29, 28)	Fall 2006

Masters-level Courses

UNC at Chapel Hill, Kenan-Flagler Business School
Masters of Accounting – Financial Reporting B (MAC 711)

MAC 711 Sections 001-004 (Student Enrollment: 17, 21, 22, 17)	Fall 2021
MAC 711 Sections 001-004 (Student Enrollment: 25, 25, 22, 21)	Fall 2020
MAC 711 Sections 001-004 (Student Enrollment: 26, 26, 21, 19)	Fall 2019
MAC 711 Sections 001-006 (Student Enrollment: 21, 20, 20, 22, 21, 20)	Fall 2018
MAC 711 Sections 001-006 (Student Enrollment: 22, 23, 23, 25, 22, 25)	Fall 2017
MAC 711 Sections 001-002 (Student Enrollment: 65, 62)	Spring 2016
MAC 711 Sections 001-002 (Student Enrollment: 56, 55)	Spring 2015

UNC at Chapel Hill, Kenan-Flagler Business School
Masters of Accounting – Financial Reporting C (MAC 712)

MAC 712 Sections 001-002 (Student Enrollment: 65, 60)	Spring 2016
MAC 712 Sections 001-002 (Student Enrollment: 55, 56)	Spring 2015
MAC 712 Sections 001-002 (Student Enrollment: 71, 76)	Spring 2014

UNC at Chapel Hill, Kenan-Flagler Business School
Independent Study (MAC 890)

MAC 890 Section 001 (Student Enrollment: 1)	Spring 2022
MAC 890 Section 001 (Student Enrollment: 1)	Spring 2016
MAC 890 Section 001 (Student Enrollment: 1)	Spring 2014

Executive Education Courses

Fortune 100 Energy Company
"Accounting and Valuation Fundamentals" 2023–Present

Private Equity-Backed Services Company
"Finance for Business Decision-Making" 2024-Present

Dissertation Committee Involvement

Junyoung Jeong (Committee Member) — Placement: University of Texas at Dallas 2025
Dissertation Title: Salaries on display: Unintended consequences of wage disclosure

Eric Brown (Committee Member) — Placement: Elon University 2023
Dissertation Title: Investor response to human capital disclosures

F. Dimas Peña-Romera (Committee Member) — Placement: Arizona State University 2019
Dissertation Title: Networks of past syndicate collaborations and loan contract terms

Maria Nykyforovich (Committee Member) — Placement: George Mason University 2017
Dissertation Title: Trigger warnings: are goodwill impairment disclosures informative?

Teaching Record, continued

Dissertation Committee Involvement, continued

Edward Sul (Committee Member) — Placement: George Washington University 2017
Dissertation Title: Takeover threats, job security concerns, and earnings management

Honors Thesis Involvement

Khushi Amin (Chair; Highest Honors) — Placement: Boston Consulting Group 2026
Thesis Title: Who's in the room? TMT role configuations at IPO

Charles Konkolics (Chair; Highest Honors) — Placement: Insight Economics 2026
Thesis Title: When organizations deviate: Leadership selection surprises and performance consequences

John Noble (Committee Member; Honors) — Placement: CVS Health 2020
Thesis Title: Medicaid work requirements: The impact of payer mix, operating margins, and uncompensated care costs on disproportionate-share hospitals in North Carolina

Professional Service

Service to Discipline

Editorial Review Board
The Accounting Review 2026-2029

Ad-hoc reviewer (with year indicating first request)
Strategic Entrepreneurship Journal (2025), *Review of Financial Studies* (2024), *Organization Science* (2024), *Journal of Banking and Finance* (2023), *The Review of Corporate Finance Studies* (2023), *The Journal of Law and Economics* (2022), *Journal of Accounting Research* (2021), *Journal of Financial and Quantitative Analysis* (2020), *Journal of Accounting & Economics* (2019), *Review of Accounting Studies* (2018), *Contemporary Accounting Research* (2016), *Journal of Economic Behavior & Organization* (2015), *The Accounting Review* (2015), *Management Science* (2014), *Journal of Business Finance & Accounting* (2013), *AAA Annual Meeting* (2013), *FARS Midyear Meeting* (2013).

Service to University

KFBS Program Committee, Masters of Accounting	2021-2023, 2026-Present
Carolina Covenant, Student Mentor	2026-Present
KFBS Leadership Summit Speaker, Executive Development	2026
KFBS Curriculum Committee, Undergraduate Business Program	2024-2026
Kenan Institute (Luther Hodges) Scholars Board of Mentors	2018-2026
KFBS FAF Student Selection Chair, Masters of Accounting	2016-2022
Carolina for the Kids, Board Member	2015-2022
KFBS Curriculum Committee, Masters of Accounting Program	2018-2021

Service to University, continued

KFBS Culture Task Force Chair, Masters of Accounting	2020
KFBS Re-Think Phase I: Faculty Needs Working Group	2019-2020
KFBS Speaker Series Coordinator, Accounting	2016-2020
UNC/Duke Accounting Fall Camp Co-organizer, UNC Representative	2016-2020
KFBS Academic Ineligibility Committee Member, Masters of Accounting	2016-2019